

THE AUBE

FEEL GOOD

RELAXED GETAWAYS
IN THE LAND OF BUBBLES



PRESS RELEASE 2025

www.aube-champagne.com

AUBE

IN CHAMPAGNE:

A PLACE TO SHARE!

A ladle of conviviality, a pinch of good humour, a handful of smiles, and gastronomy that warms the heart: cafés and bistros are now listed as part of France's intangible cultural heritage ! And as some good news often leads to more, Aube in Champagne offers an enriching exploration in 2025 into this essential part of national culture. A land of vineyards and nature close to Paris, this destination combines hospitality with a diverse range of experiences.

From the slopes of the Côte des Bar, the heart of champagne production, to the lush shores of the lakes in the Forêt d'Orient, through the romantic hills of the Nogentais and The Pays d'Othe and Armance, and the vibrant citylife of Troyes, the Aube invites you on a journey of savoir-vivre and sharing, punctuated with warm encounters and memorable events.

The sparkling bubbles of Aube highlight remarkable anniversaries, including the 30th anniversary of « La Route du Champagne en Fête » and the 10th anniversary of the inclusion of the “Hillsides, Houses, and Cellars of Champagne” as a UNESCO World Heritage Site.

What better way to celebrate the French art of living than through this press release, presenting enticing escapades across the Aube's territories? A “cosy hideaway” will serve as the starting point for all discoveries, while the “must go” bistro will bring joy to both your glass and your heart. Then comes a “cool culture” outing, offering the chance to learn without stress, unless one prefers cheerful family “tribu-lations” or an “(un)plugged escape” amidst the exceptional natural heritage of Aube in Champagne !

P. 4 HIGHLIGHTS OF THE 2025 VINTAGE

P. 12 STROLLING THROUGH THE CENTURIES IN TROYES

P. 14 SPARKLING ESCAPADES IN CÔTE DES BAR

P. 16 GREEN ESCAPES AROUND THE LAKES OF THE FORÊT D'ORIENT

P. 18 DETOURS AND DISCOVERIES IN NOGENTAIS AND SEINE VALLEY

P. 20 BUCOLIC JOURNEYS IN THE PAYS D'OTHE AND ARMANCE

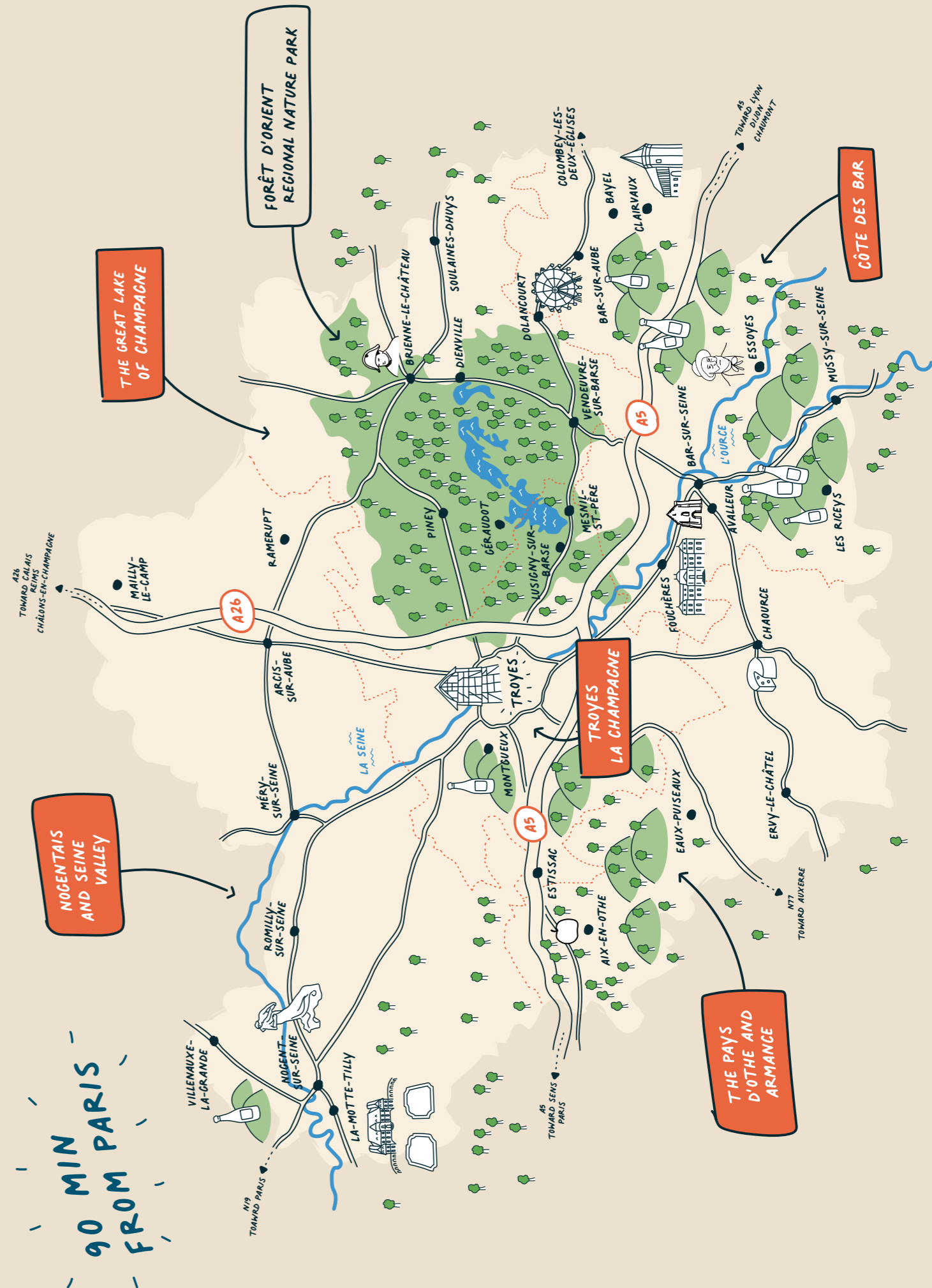
P. 22 FAST & CURIOUS

P. 24 C(H)AMPAGNE CHILL OUT

P. 26 PLAYFUL & INDULGENT GASTRONOMY

P. 28 SCENIC WANDERINGS

P. 30 DOG'N'ROLL: FOUR-LEGGED ADVENTURES



Highlights

of the 2025 vintage

IN 2025 AT THE CITÉ DU VITRAIL, STAINED GLASS STEPS OUT OF THE FRAME
In 2025, a rich and varied programme combining tradition and innovation will bring the Cité du Vitrail to life.

Exhibitions Between Brilliance and Transparency:

- The exhibition ***“Notre-Dame de Paris: The Stained Glass Debate”*** continues until 9 March. Delving into the fascinating history of the iconic cathedral’s stained glass and the debates surrounding their restoration and modernisation, it offers an immersive journey into both aesthetic and political issues.

- From October, autumn’s hues set the stage for the exhibition ***“Comic Book Heroes in Stained Glass”***, running until March 2026. Iconic characters from the ninth art, such as Gaston Lagaffe, Boule and Bill, Tintin, and Lucky Luke, take over the galleries of Les Augustines.

Hypnotic Waltz of Glass Masterpieces:

- In March, the Galerie des Vitraux will change, unveiling new works marking the centenary of the ***“International Exhibition of Modern Decorative and Industrial Arts”*** held in Paris in 1925.

- By the end of March, the chapel becomes the setting for two monumental grisailles with yellow silver highlights, emblematic of the region: Bay No. 20 from Pont-Sainte-Marie Church, depicting the religious struggles of the 16th century, and Bay No. 11 from Saint-Pantaléon Church in Troyes, illustrating Saint James’ battle against infidels.

Cité du Vitrail in Troyes – General admission starting from €5 – Details and programme at cite-vitrail.fr



« THE AUBE, LAND OF LIGHT »

New Features in the Gardens

- From May to September, the “intensive photography” of artists **Julie Audic and Christian Rizk** will grace the gardens of Hôtel-Dieu-le-Comte, offering a fresh perspective on glass through its aesthetic, poetic, philosophical, and spiritual dimensions.

- The height of summer provides the perfect opportunity to enjoy the sunshine while admiring stained glass during the ***“Vitrail au Grand Air”*** event in July. The gardens of the Cité come alive with creations and meetings with artisans, guided demonstrations, a reconstructed workshop, and insights into the art of stained glass restoration.

Cité du Vitrail in Troyes – General admission starting from €5 – Details and programme at cite-vitrail.fr

EXHIBITION
EXHIBITION

Canada (not) Dry

This exhibition sheds light on the little-known history of Champagne emigration to the unspoiled lands of the American continent in the 17th century, highlighting notable emigrants such as Paul Chomedey de Maisonneuve, who hailed from Neuville-sur-Vanne, and Marguerite Bourgeoys, originally from Troyes. These individuals shaped the political and economic life of New France, where everything was yet to be built. So, “hang-on to your hat” and discover the portraits of these Aubeois pioneers who had “no fear in their eyes”!

*Exhibition ***“Once Upon a Time in Montreal: The Champenois in New France”*** – From 03/06 to 02/11 at Hôtel-Dieu-le-Comte in Troyes – archives-aube.fr*



IN 2025

Aube Pops the Corks!

*CHAMPAGNE AND ITS JOYFUL BUBBLES
BUBBLES ACCOMPANY AUBE'S CELEBRATIONS
THROUGHOUT THE YEAR*

A gem of the Champagne region, the sparkling wine thrives in Aube's vineyards across the Côte des Bar, Montgueux, and Villenauxe-la-Grande. Here, passion and expertise come together to produce a golden, effervescent nectar of exceptional quality. In 2025, Aube celebrates Champagne, paying tribute to this regional treasure.



AUBE represents 23% of the Champagne appellation.



8 000 HECTARES OF VINEYARDS flourish in Aube.



THE THREE MAIN GRAPE VARIETIES USED IN CHAMPAGNE PRODUCTION— CHARDONNAY, PINOT NOIR, AND PINOT MEUNIER— achieve a delicate balance of sugar and acidity.

Yet four heritage grape varieties also live on: arbane, petit meslier, fromentot, and blanc vrai, which are still permitted under the appellation rules.



THE CHAMPAGNE TOURIST ROUTE takes visitors on a 220-kilometre journey through breathtaking landscapes, including vineyards, valleys, and hillsides.



DISCOVER THREE EXCEPTIONAL WINES, THREE CHURCHES, AND THREE DISTINCT HAMLETS IN THE UNIQUE VILLAGE OF LES RICEYS!

The only village in France with three AOC labels: Champagne, Coteaux Champenois, and Rosé des Riceys.



JANUARY

- SAINT VINCENT BROTHERHOODS PARADE

FEBRUARY

- 01 / 02
50TH ANNIVERSARY OF THE SAULTE-BOUCHON CHAMPENOIS BROTHERHOOD

MARCH

- 11 / 03
CHAMPAGNE WINE TOURISM SYMPOSIUM HELD IN AUBE (PROFESSIONAL EVENT)

APRIL

- 25-26 / 04
CULTURAL DIALOGUES OF CHAMPAGNE AT CLAIRVAUX ABBEY

MAY

- 18 / 05
GOURMET HIKE IN CELLES-SUR-OURCE
- 30-31 / 05
CHAMPAGNE PARTY AROUND BAR-SUR-AUBE

JUNE

- LA GRANDE TABLE BY LE BAM

JULY

- 26-27 / 07
LA ROUTE DU CHAMPAGNE EN FÊTE IN LES RICEYS

SEPTEMBER

- LA RANDO'VINEUSE

OCTOBER

- 18-19 / 10
VIGNOBLE EN SCÈNE
- 24 / 10
LE CHAMPAGNE DAY
- 5TH HARVEST TOUR BY GÉNÉRATION MOZART

DECEMBER

- PRESTIGE DINNER AT A HERITAGE SITE BY OENOSPHERES AGENCY

MORE INFORMATION AT [FETE.AUBE-CHAMPAGNE.COM](https://fete.aube-champagne.com)

SPARKLING MOMENTS





IN 2025, AUBE CELEBRATES CHAMPAGNE!
AND IT'S GOING TO MAKE NOISE!

ANNIVERSARIES

Three Decades of Effervescence

One of the best ways to explore the Côte des Bar is through La Route du Champagne en Fête! Since 1995, winemakers have created this nomadic event, which each summer highlights one or more wine-growing communes in Aube. In 2025, Les Riceys has been chosen to celebrate three decades of this event, where visitors can immerse themselves in the excitement of encounters and activities hosted in the heart of the cellars and vineyards. One, two, three... cheers!

30 Years of La Route du Champagne en Fête in Les Riceys – 26–27 July – Les Riceys – €40 Pass – Details and programme at cap-c.fr

10 Years of a Sparkling Heritage

Rolling hills where grape varieties flourish to produce the famous sparkling wine, underground networks of chalk cellars and galleries dating back to Roman times where bottles rest to achieve perfection: since 2015, this combination of vineyard landscapes, Champagne houses, and historic cellars has been recognised by UNESCO for its outstanding universal value. Its World Heritage inscription has highlighted the ancestral expertise of winemakers and strengthened the preservation of this unique heritage. The exhibition “My Champagne as World Heritage” offers an immersive journey through the region’s treasures, celebrating a decade of showcasing and passing on this cultural and historical legacy.

10 Years of UNESCO World Heritage Recognition – Exhibition “My Champagne as World Heritage” at Hôtel-Dieu-le-Comte in Troyes (25 March–28 April 2025) and in Les Riceys during summer – Details and programme at champagne-patrimoine mondial.org

And Let’s Pop the Cork!

Founded in 1975, this iconic Aube brotherhood celebrates Champagne, its artisans, and its finest ambassadors through festive events and symbolic ceremonies. Inspired by ancient brotherhoods, the Commanderie preserves and shares the values of conviviality and refinement surrounding Champagne production. Every year, its members honour the ritual of the “saulte bouchon”, a gesture that has become a symbol of sharing and elegance. For its 50th anniversary, the Commanderie has planned a memorable year with an anniversary evening, exceptional ceremonies, tastings, and gatherings to pay tribute to this unique expertise.

The Commanderie du Saulte Bouchon Champenois: 50 Years of Champagne Traditions – More information at saulte-bouchon.com



Strolling through the Centuries in Troyes



THE COSY HIDEAWAY

Family Paradise

A large, beautiful character home tastefully renovated, offering premium amenities and an extensive range of services: Clos Sainte-Victoire enchants visitors with its charm. Combined with plentiful facilities, the attentive care and availability of the hosts make every stay unique, ensuring happiness for all family groups. From organising meals with a private chef to cheerful Champagne tastings with local winemakers, every family gathering comes with festive ideas!

Gîte Le Clos Sainte-Victoire in Montaulin – Entire house rental starting from €4,000 per week - aube-champagne.com

NEW

THE ESSENTIAL ZINC

"Pass me the goblet, I'm parched!"

At Les Compagnons de la Table Ronde, words are never minced, and the time machine is in full swing, transporting guests to a boisterous and distant past. Located in the heart of Troyes' historic centre, this medieval tavern combines authentic flavours with passionate research to recreate beverages as close as possible to what was enjoyed in the Middle Ages. Paired with sausage, one can savour "Élixir de Bonnes Herbes", "Hypocras de Dame Claudine", or "Pimen du Roy d'Aragon". But beware—if you want to be served, you must shout, "Inn Keeper!"

Medieval Tavern Les Compagnons de la Table Ronde in Troyes – Wednesday & Thursday 5 PM–1 AM, Friday 5 PM–1:30 AM, and Saturday 2 PM–1:30 AM - taverne-troyes.fr



Tools of the Past, Perspectives of Today

Was building a roof frame or laying tiles in the 18th century the same as it is today? Celebrating its 50th anniversary, the Maison de l'Outil et de la Pensée Ouvrière in Troyes invites reflection on the evolution of craftsmanship and manual trades. The anniversary conference cycle, marking its creation in 1974, concludes in June, while the photographic exhibition on the evolution of the Renaissance-era Hôtel de Mauroy continues. Beautiful trowels, imposing anvils, sturdy pliers, and sharp axes: over 12,000 hand tools, curated with as much aesthetic appeal as poetic charm, engage visitors in dialogue.

50 Years of the Maison de l'Outil et de la Pensée Ouvrière in Troyes – Open daily 9 AM–12 PM and 2 PM–6 PM, closed Tuesdays (October–March) – Full price €8 / Reduced €4 – Conference cycle until 14 June 2025 - mopo3.com



FAMILY 'TRIBU'LATIONS

Learning the Art of Good Taste

With its heated pool and blooming garden, this splendidly renovated 19th-century villa is already a haven of relaxation. Its lucky owners take it a step further by offering cooking classes led by the enthusiastic and creative Anne-Lise. At Villa de la Croix, local products and high-level techniques are on the menu for sessions as delightful as they are delicious. When it's time for dessert, head to Troyes and the bright pastry shop of Tony Pluot, a former protégé of the prestigious Caffet house, who reveals a few of his sweet secrets to dessert lovers. Ready to roll up your sleeves?

Pastry Classes with Tony Pluot in Troyes – Prices vary by workshop - tonypluot.fr

Cooking Classes at Villa de la Croix in Villechétif – Duration 2–3 hours – Prices from €50 - villadelacroix.com



30 Years of Style in a Shopper's Paradise

The countdown is on: as the pioneer of outlet centres in France, the McArthurGlen site in Troyes celebrates three decades of amazing deals in 2025. With over 110 boutiques, this iconic shopping village on the outskirts of Troyes combines a unique experience with accessible luxury, 365 days a year. For its 30th anniversary, McArthurGlen Troyes is launching an exceptional phase of renovation and transformation, offering visitors a host of surprises and discoveries throughout the year!

30 Years of McArthurGlen Outlet Village in Pont-Sainte-Marie – Programme and information at mcarthurglen.com



Sparkling escapades in Côte des Bar



NEW

THE COSY HIDEAWAY

Stone and Vine: A Champagne Haven

Typical of southeastern Champagne, cadoles are small shelters made of dry stones, once used as temporary refuges by winemakers, scattered across the steep, vine-covered hillsides. Naturally, Le Clos des Cadoles in Les Riceys—a unique French commune with three wine appellations—adopts this name. The rooms are simple yet bright havens, nestled in a charming, human-scale establishment. On the restaurant menu, fresh and local products shine, while the wellness area offers guests moments of deep relaxation.

Hotel-Restaurant Le Clos des Cadoles in Les Riceys – Rooms starting from €95 per night - leclodescadoles.com



THE ESSENTIAL ZINC

Strength in Unity at Essoyes

In Essoyes, this spot captures the very essence of a countryside bistro: simple yet welcoming. Blue-patterned faience plates, homemade charcuterie, and an extensive wine list featuring both local vintages and bottles from across France create an irresistible combination. At L'Union, traditional cuisine gets a refreshing twist, perfectly complemented by a warm, friendly atmosphere.

Bistro, Wine Bar, and Wine Shop L'Union in Essoyes – Daily menu from €17 - aube-champagne.com



NEW



COOL CULTURE

Clairvaux: From Prayers to Prison

Once upon a time, there was an extraordinary building whose first stone was laid in the 12th century... The Cistercian abbey of Clairvaux was a significant site in religious history before Napoleon transformed it into a prison. The walls of the penitentiary housed Communards and revolutionaries, inspired Victor Hugo, and imprisoned Guy Môquet. Offering a journey between scripture and cells, the new guided tours invite visitors to explore the abbey, from the chapel to the disciplinary quarters, unveiling its incredible destiny.

Abbey of Clairvaux – New guided tours of the abbey and central prison – Full price from €9.50 / Reduced from €7 - abbayedclairvaux.com



NEW

FAMILY 'TRIBU'LATIONS

In Pursuit of Lost Bubbles

The first vineyard plots of the Vézien estate were planted in the 19th century, marking the legacy of a winemaking family spanning four generations. Creative and generous, the estate was awarded the 2024 Wine Tourism Initiative Prize by the Trophées Champenois! Over the years, however, the recipe for a forgotten beverage may have been lost... The goal of this new escape game is to rediscover it by solving riddles scattered throughout the estate. Regardless of the quest's outcome, brave adventurers are rewarded with a sparkling tasting.

Escape Game at Marcel Vézien Champagne House in Celles-sur-Ource – Tuesdays and Fridays by reservation – Duration: 90 minutes – Full price €15 - champagne-vezien.com

(UN)PLUGGED ESCAPE



Picnic Trails

What better setting for a picnic than the middle of a vineyard? Champagne houses go above and beyond to provide local and gourmet delights: whether seated at a table or simply lounging in the grass, savour your picnic basket alongside sparkling flutes amidst the stunning backdrop of vine-covered hillsides!

Picnic in the Vineyards with Champagne Houses - aube-champagne.com



Green Escapes

around the Lakes

of the Forêt d'Orient



THE COSY HIDEAWAY

NEW

A Night in a Cabin

Spending a night in a cabin doesn't have to feel like punishment—especially when it's one of the 20 fully equipped cabins at Cabaïana, the new accommodation at Nigloland! Perched on stilts, each cabin features a private terrace, two spacious bedrooms, and a bathroom. Through the windows, guests can admire nature and gardens, just steps away from attractions that are sure to delight children.
New Hotel Cabaïana at Nigloland in Dolancourt – Opening 4 April 2025 – Rooms from €145 per night - www.nigloland.fr

NEW



THE ESSENTIAL ZINC

The Château's Gourmet Buffet

Behind the lush foliage of the grand park's trees stand the majestic 19th-century façades and the monumental staircase of Château de Crespy-le-Neuf. During the summer season, a lavish buffet takes shape here to delight hungry Sunday guests. Indulge in pastries, artisanal charcuterie, house-smoked salmon, and regional cheeses in a magical, fairy-tale setting!

Brunch at Château de Crespy-le-Neuf – 11 AM to 3 PM – Prices from €30 – Dates and details at chateaudecrespy.com



COOL CULTURE

Napoléon: From Student to Emperor

From his youth to his exile, from his peak to his downfall, Napoleon always held the military school of Brienne, where he trained, close to his heart. Now a museum, the building invites visitors to dive into the life of the emperor through a journey organised into four themes. Snowball fights, bicorne hats, the life of a soldier... These are just some of the lesser-known and fascinating aspects of a legendary figure who became a historical icon.

*Napoleon Museum in Brienne-le-Château –
 October to April: Wednesday to Sunday, 1:30 PM–5:30 PM
 May to September: Tuesday to Sunday, 10 AM–12:30 PM and 1:30 PM–6 PM
 Full price €9 / Reduced €4.50 / Free for children under 10 - musee-napoleon-brienne.fr*



FAMILY 'TRIBU'LATIONS

Cruising in Orient

Under the sun sparkling on the water, this trendy excursion takes aspiring sailors across the waters of Lac d'Orient. Seated on an electric boat, young and old alike can effortlessly explore the vast lake bordered by dense forests and dotted with wild peninsulas. As the sun sets, its vivid palette of colours leaves no one unmoved, while the birdwatching observatory and inviting sandy beaches encourage moments of discovery.

Electric Boat on Lac d'Orient with Ora Aventure in Géraudot – Boat rental from €20 for 30 minutes - ora-aventure.com

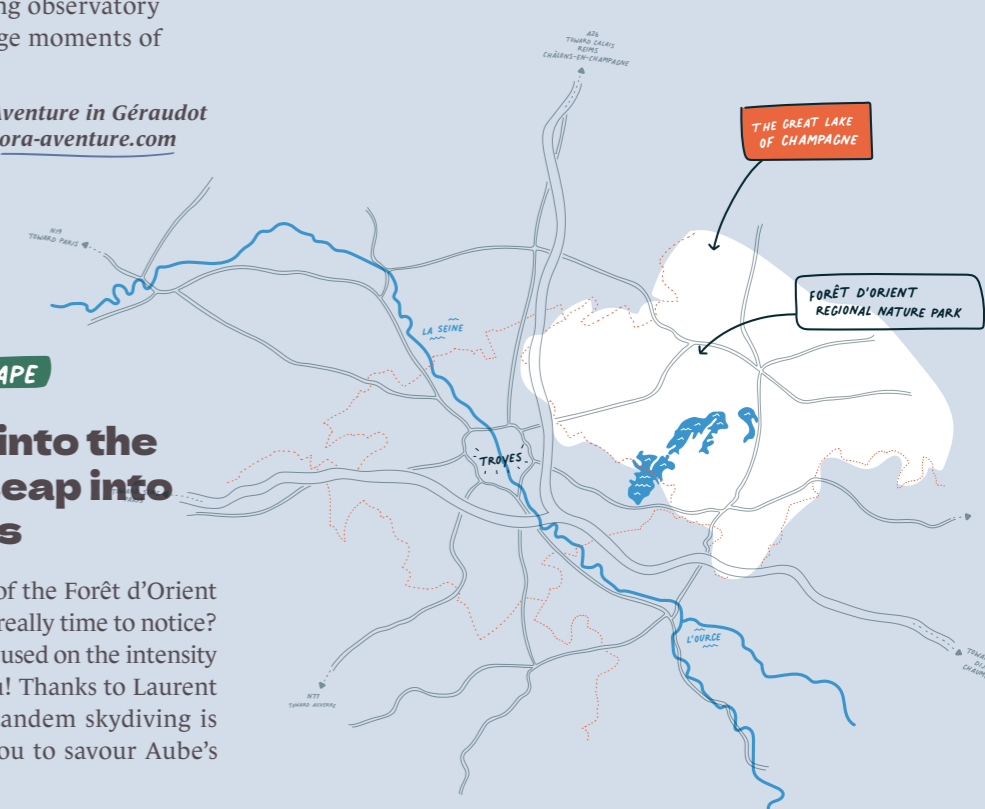


(UN)PLUGGED ESCAPE

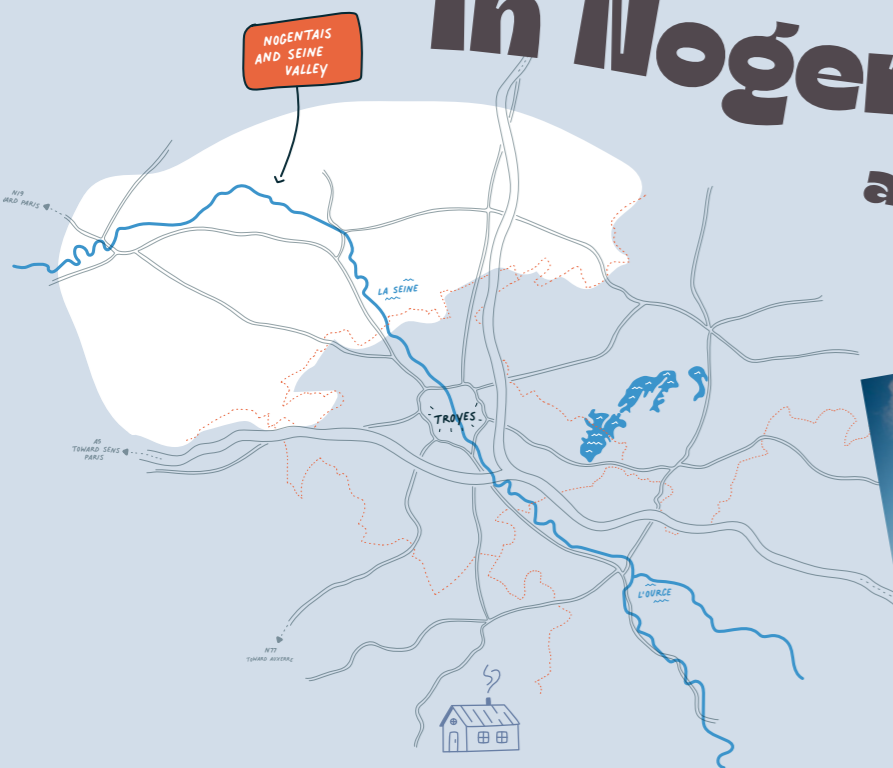
One Small Step into the Void, One Giant Leap into Happiness

From high above, the immense lakes of the Forêt d'Orient look like postage stamps... but is there really time to notice? Hurling at over 200 km/h, you'll be focused on the intensity of the sensations rushing through you! Thanks to Laurent and the Aube Parachutisme team, tandem skydiving is a moment of pure grace, allowing you to savour Aube's landscapes like never before.

Tandem Skydiving in Précý-Saint-Martin – From €285 - aubeparachutisme.fr



Detours and Discoveries in Nogentais and Seine Valley



THE COSY HIDEAWAY

Priory for Us

Over the years, the buildings of the Priory, constructed in the 17th century, have hosted religious activities and even some of the biggest names in French music when the property belonged to the Filipacchi family. Today, it has transformed into a haven of peace for visitors to this serene corner of Aube. The three accommodations are warm, carefully decorated spaces designed to offer guests a tranquil retreat.

Gîtes Le Prieuré sur Seine in Marnay-sur-Seine – Rentals from €100 per night - leprieuresurSeine.fr



THE ESSENTIAL ZINC

An "Expressoir" for Me, Please

Concerts and smiles, readings, theatre, and good cheer: L'Expressoir breathes vibrant energy into the heart of Marnay! Its creator, Mathilde, envisioned it as a place of sharing, blending culture with coffee breaks. Whether enjoying a snack or a buffet lunch, visitors are sure to indulge while making memorable connections.

Café L'Expressoir in Marnay-sur-Seine – Programme and details at cafe.expressoir.fr



COOL CULTURE

Kindred Spirits of the Atelier

Camille Claudel is a well-known name, often associated with Auguste Rodin. Yet, surrounding the sculptor, in much quieter fashion, were female illustrators, painters, and artists who followed in her footsteps. The Camille Claudel Museum in Nogent-sur-Seine pays tribute to these atelier companions—sometimes confidants, friends, or rivals—by exhibiting their painted or photographed portraits, along with letters exchanged with Camille Claudel. The original creations of these women highlight their talent and imagination, reviving a mysterious yet rich female artistic network.

Temporary Exhibition "Camille Claudel and Her Contemporaries" at the Camille Claudel Museum in Nogent-sur-Seine – From 13/09/25 to 04/01/26 – Full price from €10 – museecamilleclaudel.fr



FAMILY 'TRIBU'LATIONS

NEW

Windows into the Imagination

She's not sure whether to call herself a "stained-glass artist" or a "glass painter," but Anne Veyrier du Muraud masters her craft with perfection. Proud of her profession, Anne creates poetic and colourful works in her workshop, ranging from figurative and abstract to classic and contemporary styles. She shares her expertise through introductory workshops, where under her kind guidance, participants complete all the steps to create a "Tiffany" stained glass piece: cutting the glass, setting it in copper foil, and soldering it with tin to bring to life a bird, cactus, or another whimsical stained-glass creation.

Stained Glass Workshop with Anne Veyrier du Muraud in Romilly-sur-Seine – Duration: 3 hours – Prices from €75 - veyrierdumuraud.fr

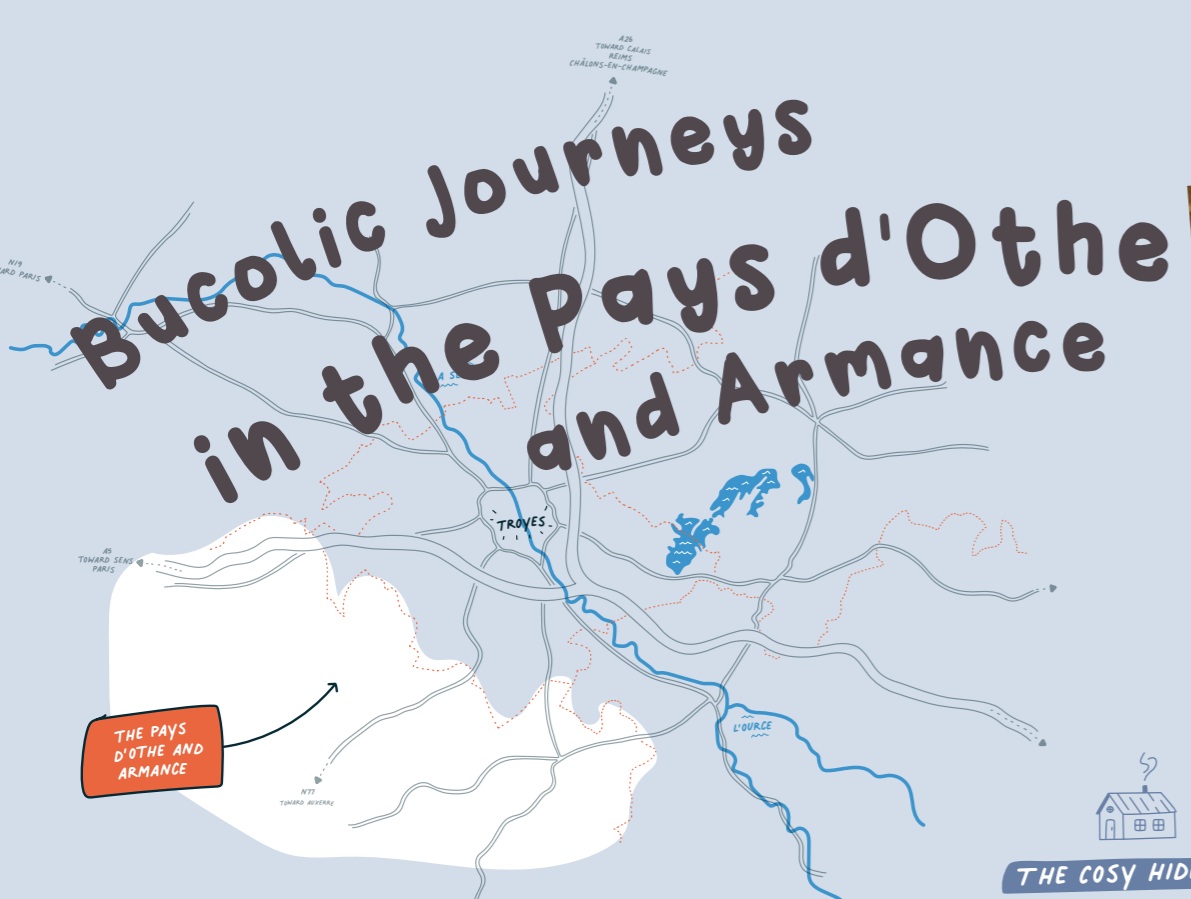


(UN)PLUGGED ESCAPE

The Bubbles of Sézanne's Hillside

At Domaine Hélène Monleau, where the vines are carefully nurtured with respect for the environment, visitors are always welcome. From "Spectacle en Vignes" to "Balades en Vignes", every occasion is an invitation to explore the Chardonnay-covered slopes in the favourable climate of the Sézanne hillside. The estate comes alive during festive events, such as FunamBulles, whose fifth edition in 2025 promises a spectacular show followed by a Champagne tasting paired with a menu crafted by a professional chef.

Performances at Champagne Hélène Monleau in Villenauxe-la-Grande – On 05/10 – More details at champagne-monleau.com



THE PAYS D'OTHE AND ARMANCE



COOL CULTURE

Stained Glass in All Its Glory

Next to the remarkable stained glass windows of the church in Ervy-le-Châtel, other treasures showcase the expertise and craftsmanship of Aube's artisans. A short visit to La Maison du Vitrail d'Armance, a former prison, offers fascinating insights into the symbolism and history of stained glass. And since the day is not yet over, it's time to embark on a quest for the unique, colourful signs adorning the town and its shops—handcrafted by talented glass artisans!

Guided Tour of La Maison du Vitrail in Ervy-le-Châtel – Full price €5 / Reduced €3 - lamaisonduvitraildarmance.ellohaweb.com
 "Flânerie des Enseignes" Walking Tour - petitescitesdecaractere.com



THE COSY HIDEAWAY

Feeling Good at the Mill

The river flowing beneath the building gently lulls guests of Moulin Saint-Benoist... With tastefully curated decor, soft tones, and abundant amenities, the mill offers a warm welcome to families and groups of friends seeking peace and greenery. Located on the border with Burgundy, this splendidly renovated former water mill continues to turn the wheel of relaxation and comfort.

Gîte Moulin Saint-Benoist in Saint-Benoist-sur-Vanne – Rental from €215 per night – Minimum two-night stay - moulin-survanne.com



THE ESSENTIAL ZINC

Delicious Hybridisation

In the small village of Rigny-le-Ferron, inventive and inclusive concepts come to life, as seen at La Nouvelle Bonneterie. Initially a bar open on weekends, it has gradually transformed into a hub of activities: discussions, board games, workshops... driven by the creativity of its founders. A simple and fresh menu featuring local ingredients complements the core values of this unique spot: hospitality, warmth, and sharing.

Open Friday and Saturday evenings and Sunday mornings – Fixed menu (starter-main-dessert) for €22 and Sunday brunch for €24 - aube-champagne.com



FAMILY 'TRIBU'LATIONS

Weaving Your Imagination

In summer, we weave baskets; in winter, we craft bird feeders. And all year round, we let our creativity flow with Clothilde, an artisan basket maker based in her native Aube, in Saint-Jean-de-Bonneval. She welcomes beginners for introductory workshops using her favourite material—willow—to create practical, sturdy, and sustainable pieces. Whether with family or friends, there's nothing like working with your hands to free your mind!

Basket Weaving Workshop with La Vannerie d'Othe in Saint-Jean-de-Bonneval – Duration varies depending on the project – Prices from €37 - aube-champagne.com



(UN)PLUGGED ESCAPE

A Goat-tastic Evening

The Alpine and Saanen goats at La Ferme des Damoselles are more than just adorable—they provide the milk used to create delicious cheeses, yoghurts, and even surprising ice creams, all made on-site. To learn more, visitors can join the "Farm Evenings", featuring a guided tour of the facilities, hands-on participation in milking, and a convivial farm-to-table meal with local products. Be sure to stop by the farm shop to take home some delightful dairy treats!

La Ferme des Damoselles in Coussegrey – Direct farm sales all year round – Event schedule available on social media - mademoiselle-chevre.com

FAST & CURIOUS

NEW

Commanderie 3.0

Nine centuries of history, now in 3D! A jewel of Aube's heritage, the Templar Commandery of Avalleur offers visitors a unique immersion into the heart of the Order of the Temple. With a touchscreen tablet in hand, guests can explore this ever-evolving, constantly restored site at their own pace. Thanks to 3D technology, the buildings come back to life in an interactive and educational experience.

Augmented Reality Tour at the Templar Commandery of Avalleur in Bar-sur-Seine – Open May to October – Tuesday to Sunday, 10 AM–6 PM – Free entry - aube.fr



Renoir Beyond the Canvas

NEW

An inspiring garden, an intimate studio, a family home, and a glimpse into a richly lived domestic life—the Renoir Cultural Centre in Essoyes offers a multifaceted experience. A special Mindful Art® sound capsule, installed in front of Renoir's painting The Artist's Family, invites visitors to sit and be transported through meditation, cognitive science, and poetry. This moment of mindfulness allows everyone to relax and immerse themselves in the artist's world.

Mindful Art® Sound Capsule at the Renoir Cultural Centre in Essoyes – Full price from 10 € - renoir-essoyes.fr



The Roaring Twenties at La Motte-Tilly

Fringe dresses and cigarette holders in hand—it's time to party at the costume ball hosted by Count and Countess de Rohan-Chabot! But things won't go as planned... In this immersive show taking over the château, guests become actors in a participatory play full of unexpected twists. Time periods shift, surprises unfold, and heads spin in one of Aube's most stunning châteaux.

Immersive Show "Bal & Masques" at Château de La Motte-Tilly – Every weekend in November – Fridays at 6 PM, Saturdays and Sundays at 10 AM and 1:30 PM – Duration: 1h15 – Full price €21 / Children €12 / Free for under 5 – chateau-la-motte-tilly.fr

Crime and Chills at Château de Vaux

Night has fallen over the imposing white-stone monument, making the Château de Vaux even more striking. But visitors must focus on another task: braving the darkness to gather clues and solve a chilling mystery. The castle's spectacular setting enhances this thrilling murder party, where guests interact with costumed actors. Who will make it out before the doors close?

Night Escape Game "Les Nuits de Vidocq" at Château de Vaux in Fouchères – Runs in summer and during All Saints' holidays (dates to be announced) – Duration: 1h30 – By reservation only – Full price €17 / Children €13 - chateau-vaux.com



When Gourmet Treats Light Up the Museum

All this art appreciation is bound to build up an appetite! As the world's first museum dedicated to Camille Claudel's work, the Nogent-sur-Seine museum is treating both the eyes and the taste buds of its visitors. From April to October, once a month at aperitif hour, local producers join a guided tasting tour centred around a selected artwork or theme. A delicious way to savour both earthly and artistic pleasures!

Camille Claudel Museum in Nogent-sur-Seine – Happy Hour at the Museum: One Thursday per month, April to October – Full price €6 – museecamilleclaudel.fr

C(h)ampagne Chill out

NEW

Perched Among the Trees

Eleven cabins as comfortable and eco-friendly as they are unique, nestled around a peaceful pond. Here, digital distractions are left behind: with no TV or Wi-Fi, the Nutchel experience is designed to help visitors unplug from the fast-paced modern world, making space for serenity... and nature.

Nutchel Cabins in Ervy-le-Châtel – Opening in May – Information and booking at nutchel.be

NEW

The Secret Garden of Armance

In Ervy-le-Châtel stands the church of Saint-Pierre-ès-Liens, featuring a magnificent stained-glass window illustrating Petrarch's allegorical poem The Triumphs. The village is now home to a charming guesthouse, Le Jardin des Triomphes, whose name also pays homage to the humanist poet's work. Its three vibrant rooms promise an authentic stay. From this refined accommodation at the foot of the church, visitors can fully enjoy the delights of the Pays d'Othe—whether by wandering through a quaint garden, taking in the panoramic view from the terrace, or cooling off in the pool.

Guesthouse Le Jardin des Triomphes in Ervy-le-Châtel – Overnight stay with breakfast from €170 - lejardindestriomphes.fr

NEW

A Night in the Garden of Delights

At Le Cottage du Potager, there's Demoiselle the mare, Java and Tagada the two dogs, Denise, Jacqueline, and Josiane the hens, and the flamboyant rooster Gérard—thankfully, there's still room for guests in this cosy countryside retreat! Nestled within the lakes of the Forêt d'Orient, Victoire and Éloi have created a haven of peace where visitors can unwind while admiring the vast vegetable garden. Juicy tomatoes, crunchy courgettes, and fragrant herbs are just waiting to be picked—it's harvest time!

Gîte Le Cottage du Potager in Molins-sur-Aube – Nightly rates from €135 - lecottagedupotager.com



NEW

The Most Beautiful Entry to the Seine

As its name suggests, Les Rives Champenoises is lulled by the gentle murmur of the Seine flowing alongside the property. Luxurious bedding, a brand-new spa, bright living spaces, and a well-stocked wine cellar bring joy to its guests. Nestled near the Côte des Bar's many attractions, this elegant residence blends old-world charm with modern comforts, creating a home away from home—perhaps even better than home!

Les Rives Champenoises in Buxeuil – Rental from €179 per night – Minimum 2-night stay - lesriveschampenoises.com

NEW

Wooden Cocoons Under an Endless Sky

From the premium eco-lodges, the view stretches across vast meadows and an even vaster sky... Built from natural materials and featuring Nordic baths, this wellness retreat was designed by passionate builders who seamlessly integrated it into its surroundings while ensuring ultimate comfort. A pétanque court, a terrace with panoramic views, and large bay windows make these stunning wooden cabins the perfect blend of luxury and nature. Ostara offers an eco-friendly stay that satisfies both a desire for comfort and a yearning for the great outdoors. What more could you ask for?

Ostara Eco-lodges in Saint-Mards-en-Othe – Opening Spring 2025 - ostara-ecolodge.fr



playfull and indulgent GASTRONOMY

NEW

Sipping on Wellness Bubbles

Inspired by nature, geobiology, and biodynamic principles, Erick Schreiber has carved out a unique path in southern Champagne, culminating in a brand-new welcoming space. Here, plants and flowers invite relaxation through their colours and scents—a perfect prelude to tasting a flute of the estate’s Champagne. Bathed in natural light, the outdoor bar near the orchard is the ideal place to savour the moment, whether contemplating the standing stones planted among the vines or enjoying a meditation session paired with herbal tea made from on-site harvests.

La Maison Slow Tourisme by Erick Schreiber in Courteron – Premium tasting of six cuvées – Duration: 2 hours – Prices from €25 - lamaisonslowtourisme.champagne-schreiber.fr

The Pays d’Othe: An Apple Lover’s Dream

Revived by passionate orchardists and cider makers, the Fête du Cidre et du Jus de Pomme (Cider and Apple Juice Festival) is back to showcase local craftsmanship, short supply chains, and artisanal processes. In Villemaur-sur-Vanne, visitors can bite into crisp apples straight from the orchard and witness the dedicated work behind the prestigious IGP labels Cidre du Pays d’Othe and Jus de Pomme du Pays d’Othe. To truly appreciate these authentic beverages, the festival offers a full day of tastings, activities, and engaging meetings with producers. Shall we award them the golden apple?

Fête du Cidre et du Jus de Pomme du Pays d’Othe in Villemaur-sur-Vanne – Details to come on the [Facebook page of the Syndicat Cidricole du Pays d’Othe](#)

Rediscover the Cream of Cheeses

Alongside the famous Nuits de Champagne festival, another indulgent event takes centre stage on the menus of restaurants in Aube and neighbouring regions. Chaource en Fête celebrates creativity by inviting chefs and cooks of all backgrounds to feature the delicate, pearl-hued cheese on their menus. Made by just six dairies and two farm producers, Chaource AOP—with its velvety rind and creamy texture—is a symbol of a region proud of its culinary roots.

Chaource en Fête – 5th Edition – Details to come on fromage-chaource.fr

AUBE HAS PLENTY TO SURPRISE
AND DELIGHT YOU!



THE GOURMET TREASURES OF AUBE... A MUST-TASTE!

- 

ANDOUILLETTE AAAAA
A classic must-try for artisanal charcuterie lovers
- 

CHAOURCE AOP
The local cheese star, with a fine rind and a tender heart
- 

PRUNELLE DE TROYES
The spirit of Aube in a bottle, and a well-kept secret
- 

CIDRE DU PAYS D'OTHE
Fruity and refreshing, a joyful burst of flavour in every sip
- 

ROSÉ DES RICEYS AOP
A rare gem and the expression of unique winemaking expertise—savour it like a fine jewel
- 

CHAMPAGNE
The world-renowned effervescence of Aube's terroirs




Scenic WANDERINGS

The Adventure That Rolls and Sparkles

Seated comfortably on their saddles, cyclists can weave between sun-drenched vineyards and shaded forests, tracing their path freely through hills and valleys. Along the way, there's always time for a heritage stop or a gourmet break in a picturesque village—this is the dream ride for those taking on the Raid Bulles trails! This gravel loop winds through Aube en Champagne's scenic white paths for nearly 375 kilometres. Ready to shift into high gear? Head for Raid Bulles!

New Gravel Loop Raid Bulles – 375 km of marked gravel trails - aube-champagne.com

NEW

« Van'tastic » Road Trip Through Aube

Wander through the charming medieval streets of Troyes, relax by the lakes of the Forêt d'Orient, or ride along the hills of the Côte des Bar—Aube en Champagne is a dream destination for slow travel seekers in search of its most beautiful landscapes. As the sun sets over the vineyards, travellers settle into their camper van for the night, ready for an unforgettable journey, wherever and whenever they choose.

Van Life in Aube – More information at aube-champagne.fr

A Journey Through Time on the Via Francigena

In the Middle Ages, pilgrims travelling from Northern Europe to Rome walked a route over 2,000 kilometres long, crossing four countries: the Via Francigena. This legendary trail stretches for around 100 kilometres through Aube, passing the timber-framed churches of Lentilles, the unique twin church of Rosnay-l'Hôpital, and the Napoleon Museum in Brienne-le-Château. Hikers can soak in the lush beauty of the Forêt d'Orient Regional Nature Park before embracing the effervescent charm of the Côte des Bar. Whether contemplative or active, serene or full of surprises, the Via Francigena is the perfect way to discover some of the region's most treasured gems.

The Via Francigena in Aube - aube-champagne.com

Petites Cités de Caractère®: Aube's Hidden Gems

They all have a way of captivating visitors at first sight, yet each possesses its own unique charm. In 2024, Aube welcomed two new towns into the prestigious Petites Cités de Caractère® network: Bar-sur-Aube, with its timber-framed houses surrounding the impressive Saint-Pierre Church, and Essoyes, where elegant homes line the peaceful banks of the Ource River. Whether heritage lovers or history enthusiasts, travellers will find plenty to admire in these picturesque towns, where beauty and authenticity go hand in hand.

Two New Petites Cités de Caractère in Aube (out of 7 labelled towns) - aube-champagne.com



Dog'n'roll : Four-Legged Adventures



A Tourist Office with a Nose for Good Ideas

Troyes rolls out the red carpet for furry friends! Since 2007, the city has been a top destination for both two- and four-legged travellers, taking a pioneering approach to pet-friendly tourism. With its charming streets, green parks, and welcoming terraces, Troyes offers the perfect setting for exploring alongside your pup. Visitors can pick up a “Toutou Pack”, including special surprises and a guide to the best dog-friendly spots. Ready for a pawsome adventure in the heart of Aube en Champagne?

Troyes la Champagne Tourisme – France’s very first “Toutourism” office – Information and Toutou Pack available at troyeslachampagne.com

Canine Adventures in Aube

Exploring Aube with your dog means enjoying a vast playground with countless adventures. Fancy a bit of window-licking—in both senses of the word? Head to Troyes, where cobbled streets are dotted with canisites, perfect for relaxing with your pup. For a countryside escape, leash up and set off along the Voie Verte des Grands Lacs Seine et Aube or the trails around Lac d’Orient. With noses to the wind, adventurers can wander through the rolling landscapes of the Pays d’Othe and Armance, or enjoy a game of fetch in the vineyards of the Côte des Bar! Pack some treats and get ready for an unforgettable experience.

For more pet-friendly adventures in Aube – aube-champagne.fr



AUBE'S HERITAGE HAS PLENTY
OF BARK AND BITE



PRESS CONTACTS

The adventure starts here: www.aube-champagne.com

We welcome press visits based on your themes and availability.

Don't hesitate to reach out!

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AUBE IN CHAMPAGNE ATTRACTIVITY

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